

# Elizabeth Zuck

Portfolio Website: [e-zuck.github.io/Portfolio/](https://e-zuck.github.io/Portfolio/)  
[zuck.elizabeth@gmail.com](mailto:zuck.elizabeth@gmail.com) ☎ 385-434-9901  
6590 S Birchfield Ln, Apt. #9J ☎ Murray, Utah 84107

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## *Summary*

Creative problem-solver and cooperative team player with keen attention to detail looking to put my skills to use and break into the UX/UI industry. Known for my unique perspective and cheerful attitude.

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## *Skills*

### UX Design

- Persona Creation; User Scenarios & Storyboarding; User Interviews; Qualitative Data Analysis & Synthesis; User Flow Diagrams; Competitor Analysis; Heuristic Evaluation; Information Architecture

### UI Design

- UI Grids & Composition; Color Theory; Typography; Iconography; Atomic Design; Design Theory: Principles of Design, Gestalt Laws

### Tools

- Github; Figma; Photoshop

### Soft Skills

- Creative Ideation; Constructive Criticism; Teamwork; Adaptability

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## *Experience*

**Big 5 Sporting Goods: Relief Manager** (Feb 2024 - Current)  
(801) 268-2667

- Listen to customers with empathy and suggest products based on their needs
  - Use customer archetype information to identify shoppers that require expert customer service
  - Observe the store to identify actionable items and delegate tasks to co-workers based on the amount of work available
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***Education*****UX/UI Bootcamp**

(Dec 2024 - Jun 2025)

- Graduated with a UX/UI certificate
- Program in partnership between the University of Utah and EdX

**University of Utah**

(Aug 2019 - Dec 2024)

- Recipient of Flagship Scholarship (2019-2021)
- Attended the computer science degree program as a full-time student for two years, and as a part-time student until 2024.

**Jordan High School**

(Aug 2015 - Jun 2019)

- Graduated with a cumulative 4.0 GPA
  - ACT cumulative: 32, ACT writing: 35
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